

## **The 2019 IFCM World Choral Expo**



# **WORLD CHORAL EXPO**

**July 27<sup>th</sup> (arrival) - August 1<sup>st</sup> (departure), 2019**

**Lisbon, Portugal**

### **INTRODUCTION TO THE IFCM WORLD CHORAL EXPO**

The IFCM World Choral EXPO is an event realizing the choral needs of the international choral community. It aims to provide an opportunity for choral singers, choral professionals, conductors, composers and music educators to interact and learn from world-renowned choirs and their conductors.

The IFCM World Choral EXPO comprises of three major elements: 1) choral education, 2) choir performances and 3) an exhibition. The inaugural WCE took place in 2015 in Macau SAR, and brought together over 10,000 attendees with the common goal to sing 'songs of friendship and peace'. The opportunity to work with such knowledgeable and high-profile choral personalities, to mix with like-minded choral musicians from around the world, and to share and hear some of the finest choral singing on the planet is a rare and powerful event for the worldwide choral community.

## **THE THEME FOR 2019**

The 2019 theme of **“Voices Meeting for a Better World”** associated with the IFCM World Choral EXPO should encourage global friendships and world peace. Through the common love for choral music, participants, performers and sponsors should be able to come together seamlessly to make lifelong friendships and to inspire musicians, no matter how amateur or experienced.

## **CONTENT**

1. Opening Ceremony and Concert
2. Choir Performances - Invited World-Renowned Performance Choirs
3. Choir Performances - Cultural Exchange Performance Choirs
4. Special programme for all Cultural Exchange Performance Choirs
5. Colourful Voices Program
6. Exhibition
7. IFCM Membership Club
8. Closing Ceremony and Gala Concert with Awards

### **1. OPENING CEREMONY AND CONCERT**

The opening ceremony and concert is a big event for all the World Choral Expo choirs and participants to meet together and celebrate the opening of the Expo. The IFCM Administrative and Artistic Committees will plan a unique and special design for this ceremony and concert to make it a very exciting event.

The opening ceremony and concert will take place in a large venue that can seat around 2000 people. The event will be publicized on television, magazines, newspapers, and online by local and international media.

### **2. CHOIR PERFORMANCES - Invited World-Renowned Performance Choirs**

The IFCM Artistic Committee will invite 6-10 of the world’s top choirs to present their educational methods, repertoire, vocal technics and special choral music topics to the participants of World Choral Expo.

Each Invited World-Renowned Performance Choir will have between 3 performances lasting 30 to 45 minutes and a workshop lasting 30 to 45 minutes where they will share their choir’s culture, various compositions and vocal technics.

### **3. CHOIR PERFORMANCES - Cultural Exchange Performance Choirs**

Choirs from around the World will register to participate at the World Choral Expo, and the IFCM Administrative Committee will arrange opportunities for all choirs to exchange

their cultures and share their skills and experience. The IFCM Artistic Committee will conduct a simple selection process to choose maximum 100 of these choirs to participate as Cultural Exchange Performance Choirs, and they will make up the biggest portion of the entire Expo.

#### **4. Special programme for all Cultural Exchange Performance Choirs**

Each Cultural Exchange Performance Choir will have between 3 to 5 performances lasting 20 to 30 minutes, and during one of their performances will receive up to 1 hour of critique by invited coaching experts to advise choirs in techniques and areas of improvement. This will give these Cultural Exchange Performance Choirs performing experience as well as opportunities to learn and improve.

Conditions:

1. Each choir will be responsible for all of their expenses attending the World Choral Expo, including flights, local accommodations, meals, and local transportation.
2. The local organizations may recommend local travel agencies to help these choirs with their travel.

#### **5. Colorful Voices Program**

The IFCM will bring 5-6 outstanding children choirs from all over the world and let them meet and work together at the World Choral Expo.

They will sing colourful songs from their own culture. They will also perform together in an effort to promote unity among children and different cultures. Children are our future and with this program we will take a big step for children's choir education as well as a World without racism.

During this festival we will bring some refugee children and children with special needs to attend "Colourful Voices" and give them a unique experience.

#### **6. EXHIBITION**

The exhibition will house over 100 booths on choral music, culture and special goods. Exhibitors will include international publishers, composers, associations, choirs, and international and local vendors. The exhibition will be open each day during the World Choral Expo from 9:00 to 18:00. World Choral Expo participants will be given complimentary access to the exhibition.

The exhibition will be composed of avenues of booths organized around a central stage, where choirs may perform and attract visitors while the exhibition is ongoing.

Conditions:

1. Exhibitors must pay a rental basic fee for their standard exhibition booth and are responsible for their own booth installation display costs.

2. Exhibitors are responsible for all of their expenses attending the World Choral Expo including flights, local accommodations, meals, and local transportation.

## **7. IFCM MEMBERSHIP CLUB**

The IFCM Membership Club will welcome all direct members of IFCM with the purpose of meeting, celebrating, learning, creating and networking with each other, furthermore to exchange ideas and discuss about the future of IFCM in a casual atmosphere at the headquarters of IFCM in the Monte Real Palace of Lisbon.

## **8. CLOSING CEREMONY AND GALA CONCERT WITH AWARDS**

The exclusive closing ceremony and gala concert with awards will occur at the San Carlos National Theatre and it will design a great ending for the World Choral Expo. The event will be publicized on television, magazines, newspapers, and online by local and international media.

## **CATEGORIES OF PARTICIPATION/REGISTRATION**

- i. **Individual** – Individuals must pay a registration package fee to have access to presentations and performances. They will have access also to the exhibition.
- ii. **Exhibitor** – Exhibitors must pay a rental basic fee for their standard exhibition booth and are responsible for their own booth installation display costs. The booth registration package will include free access for 2 people to choir performances.
- iii. **VIP** – VIPs are invited by the organizers and sponsors, and they will have full access to the entire event, including choral education presentations, performances, and the exhibition.
- iv. **Invited World-Renowned Performance Choir** – Invited World-Renowned Performance Choirs, like VIPs, will have full access to the entire event. Outside their own performance times, they will be able to participate at the choral education presentations, performances, and exhibition.
- v. **Cultural Exchange Performance Choir** - Cultural Exchange Performance Choirs must pay a registration fee. Members of the Cultural Exchange Performance Choirs may choose to pay a package fee with choices of different levels of access to presentations and performances. They will have access to the exhibition.
- vi. **Colourful Voices Program** - Like VIPs, will have full access to the entire event. They will have access to choral education presentations, performances, and the exhibition.

Participant Categories	Registration fee:		Accommodation fee:	Have access to:			Conditions:			
				Choral Performances	Choral Education Presentations	Exhibition	Local Accommodation	Meals	Local Transportation	Flight Tickets
<b>Individual</b>	Yes	300 € / person	Yes	Yes	Yes	Yes	Self-pay	Self-pay	Self-pay	Self-pay
<b>Exhibitor</b>	Yes	500 € / 1 person, 800 € / 2 persons (+ installation fee to be arranged separately)	Yes (their choice to use our local travel services)	Yes (for 2 people per booth)	Yes (for 2 people per booth)	Yes	Self-pay	Self-pay	Self-pay	Self-pay
<b>VIP</b>	No		No	Yes	Yes	Yes	Provided	Provided	Provided	Self-pay
<b>Invited World-Renowned Performance Choir</b>	No		No	Yes	Yes	Yes	Provided	Provided	Provided	Self-pay
<b>Cultural Exchange Performance Choir</b>	Yes	1000 € / choir (including full access for 2 people) 200 € / person for further choir members*	Yes (you can choose our travel agencies or you can use your own travel agencies)	Yes (for 2 people)	Yes	Yes	Self-pay	Self-pay	Self-pay	Self-pay
<b>Colourful Voices Program</b>	No	No		Yes	Yes	Yes	Provided	Provided	Provided	Self-pay

\* for choir members who wish to attend the other activities the festival provides a discounted participation fee of 200€ / person.

## V. CATEGORIES OF PERFORMING CHOIRS

Category	Age Range	Size (Number of Members)
Children's Choir	6-12	18-50
Youth Choir	13-18	18-50
Adult Mixed Choir	19+	18-50
Adult Men's Choir	19+	18-50
Adult Women's Choir	19+	18-50
Vocal Ensemble	Any	4-16

The IFCM Artistic Committee will sort performance choirs into 6 different categories based on their size and members' age range: 1) children's choir, 2) youth choir, 3) adult mixed choir, 4) men's adult choir, 5) adult women's choir, and 6) vocal ensemble.

These categories do not consist of strict limitations for choirs' age range and size but are merely outlines/standards by which to sort the different types of choirs participating in the Expo.

When selecting performance choirs (both Invited World-Renowned Performance Choirs and Cultural Exchange Performance Choirs), the IFCM Artistic Committee will consider these categories as part of its selection process in order to ensure a reasonable diversity of choirs for the World Choral Expo.

## **VI. CRITERIA FOR SELECTION OF PERFORMANCE CHOIRS**

The IFCM Artistic Committee consists of internationally-recognized music experts, including composers, conductors, vocal artists and professors.

The IFCM Artistic Committee will select 6 to 10 of the best world-renowned choirs from around the world to be invited to perform at the World Choral Expo.

These Invited World-Renowned Performance Choirs will be selected based on the following criteria:

### **1. Skill level**

In evaluating each choir's skill level, the Artistic Committee will use the following criteria:

- Intonation - pitch accuracy and precision.
- Vocal technique - diction, tone, blending, and balance.
- Quality of sound - vocal strength and control.
- Technical ability - adherence to written choral music compositions' speed/tempo, rhythm, dynamics, etc.

### **2. Artistry**

In evaluating each choir's artistry, the Artistic Committee will use the following criteria:

- Expressiveness - the use of facial expression and emotion while singing.
- Choreography - coordination, cohesion, and confidence in movement when performing choreography.
- Stage presence - the ability of each choir to command the stage and audience attention.

### **3. Repertoire**

In choosing choirs for selection, the Artistic Committee will consider:

- Level of difficulty and complexity of each choir’s repertoire
- Stylistic diversity of pieces in each choir’s repertoire

The IFCM Artistic Committee will use the same criteria when evaluating applicant Cultural Exchange Performance Choirs to ensure a minimum standard of quality for choirs being represented at the Expo.

## VII. LOGISTICS

### VENUES

Each venue will provide their name, address and location, and their maximum capacity / number of people who can be hosted at the venue. The local organizations and government will select and provide venues for the Expo.

- i. **Opening Ceremony and Closing Ceremony (1)**
  - a. The opening and closing ceremonies will take place at a venue that can host around 2000 audience members.
  
- ii. **Exhibition Hall (1)**
  - a. The exhibition hall will be at minimum around 2500 square meters, able to hold at least 100 standard booths with walkways and central stage.
  
- iv. **Concert Venues (6)**
  - a. Each concert venue will hold between 500 to 1000 audience members. Concert venues may include music halls, auditoria and churches, in up to 6 different locations. Ideally, concert venues will be places of historical and cultural significance in Portugal.

### ACCOMMODATION AND TRANSPORTATION

Accommodation will be provided by the official travel agency IFCM World Choral Expo or people attending the World Choral Expo can select accommodation by their own wishes, and it will be based on the attendees’ choice of a package deal for their accommodation.

	<b>Package 1: Standard</b>	<b>Package 2: Deluxe</b>
<b>Time</b>	July 27 <sup>th</sup> (arrival) - August 1st (departure) 2019	
<b>Hotel</b>	3 Star	4 Star
<b>Meals</b>	2 meals per day	

<b>Activities</b>	Opening Ceremony	
	Concerts/Performances	
	Choral Education Presentations	
	Exhibition	
	Closing Ceremony	
<b>Price</b>	To be determined	To be determined

Local transportation may be provided by the local travel agency of the World Choral Expo upon request.

## VIII. TOURISM

The IFCM World Choral Expo provides a unique opportunity for tourism, each attendee and guest of the festival can arrange touristic activities through the local travel agency of the festival itself.